

OpenGov Stories™

Strengthen public trust

Engage your community with meaningful stories that combine **compelling narrative, timely data, and rich multimedia.**

Control the narrative

Bring clarity to important topics, guide citizens through complex issues, and rebut rumors by putting all the relevant information together online.

Increase citizen engagement

Easily create beautiful and user-friendly web pages. Add compelling narrative to data to show how capital projects, tax measures, public safety concerns, and more affect the community.

Align stakeholders

Clearly state priorities, goals, and strategy. Display scenarios side by side to communicate tradeoffs. Help everyone understand the relevant facts and latest information in a user-friendly format.

Embrace performance management

Increase accountability, demonstrate progress, and show results by uniting financial and performance data.



WELCOME TO THE CITY HUB PORTAL
 Where the goal is to provide a transparent look into your local government

LATEST NEWS

- Preparedness for Coronavirus**
 City of Redding, **Coronavirus 2019** Updates
- Downtown Redevelopment**
 Good Things Are Coming
Downtown Redevelopment
- Fiber Broadband Project**
 City of Redding **FIBER BROADBAND PROJECT**

LATEST STATISTICS
 Quick statistics about some of the great things happening in our community

CARR FIRE HOME REBUILDS	PUBLIC SAFETY	CITY INCOME
149 Plans Submitted	4 Firefighters, 13 Apprentices, and a range of fire-related items	\$8.8 million in VOT tax (revenue) 32%
123 Permits Ready	7 new City officers hired, 11 in total will be working in 2019	\$25 million from property tax 4%
118 Permits Issued	2019 total officers over 200 (vs. 199 in 2018)	\$1,000 in cannabis tax in first 2 months ▲

HOUSING CHOICE VOUCHERS ISSUED IN JANUARY 2020	DOWN PAYMENT ASSISTANCE LOANS ISSUED IN 2019	HOUSEHOLDS BENEFITING FROM REHAB PROGRAMS IN JANUARY 2020
1,504	\$103,947	11

BUDGETS & FINANCES
 Knowing how the City of Redding is budgeting is an important part of transparency. Explore the resources below to better understand where your money is going.

General Fund
 (Values 21 weeks ago)

Other
 COMMUNITY SERVICES
 GENERAL GOVERNMENT
 PUBLIC WORKS
 FIRE
 POLICE

\$79,296,944.45
 Expenses in Jan 2020

GENERAL BUDGET

Add context to financial and performance data on beautiful and easy-to-read web pages.

Easily deliver citizen-friendly content

For commonly requested information, create Stories that update automatically as the information changes rather than re-creating static PDF reports and manipulating data in Excel or legacy systems. Use templates to quickly create new Stories or copy existing ones to leverage your prior work.

Communicate tradeoffs effectively

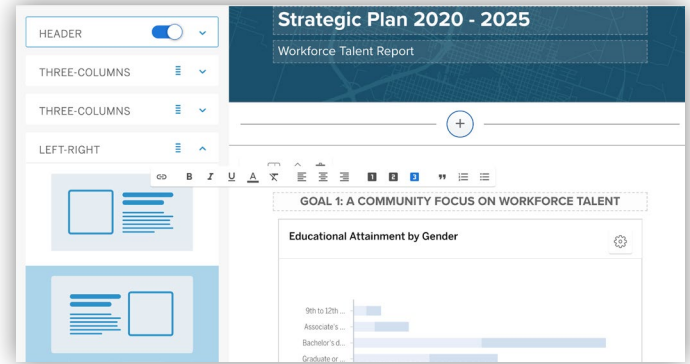
Display scenarios side by side and demonstrate how proposed spending cuts, new taxes, and other decisions affect may service delivery in the future.

Unite financial and performance data

Show the complete picture by connecting financial inputs with performance outputs and explanatory narrative. Present data in tables, charts, graphs, maps, and more.

Refine your communications strategy

See which Stories community members engage with through powerful visitor analytics. Bring Stories to citizens with social media integration.



See your story unfold with an easy-to-use editor.

Communicate Confidently in Times of Crisis

Counter uncertainty in your community with timely and relevant information synthesized together in one place. Centralize all of your response plans for easy access as your community rebounds.

Why OpenGov?

- ▶ **A trusted and dedicated partner.** More than 1,000 governments nationwide partner with OpenGov to drive more effective and accountable operations through cloud financial solutions. Built exclusively for state and local government, OpenGov's software, services, and expertise are backed by over 300 years of employee experience in the public sector.
- ▶ **Solutions designed for transparency and collaboration.** Our intuitive solutions streamline the collection, analysis, and communication of complex information for all stakeholders—helping eliminate silos, accelerate workflows, and increase civic engagement—allowing customers to re-allocate up to 1% of their budgets for more strategic outcomes.
- ▶ **A platform built to grow with you.** Modern cloud architecture ensures all of your users have access to the latest features while reducing your IT burden thanks to seamless upgrades and user-level configurability. OpenGov invests more than 40% of our operating costs into R&D with a roadmap based on customer feedback, helping future-proof your investment.

"I personally like this application because I know I have a go to person on all matters and I like that in the implementation they went the extra mile to make us happy with the conversion."

Katherine Hudson,
County Treasurer | Wise, TX



CITY OF
MINNEAPOLIS



STATE OF
OKLAHOMA



CITY OF
RICHMOND



COUNTY OF
SUFFOLK



STATE OF
IDAHO



COUNTY OF
MONO