

Be Prepared with OpenGov.

The Recession Is Coming. Are You Ready?

The national economy is an endless waltz comprised of three beats of economic boom, bust, and recovery. Each beat reflects vastly different realities for available funds across local and state governments, which are still required to provide the necessary services for their residents. No matter the current state of the economy, OpenGov provides the necessary tools to help governments be more effective and deliver on their promise to residents through booms and busts.

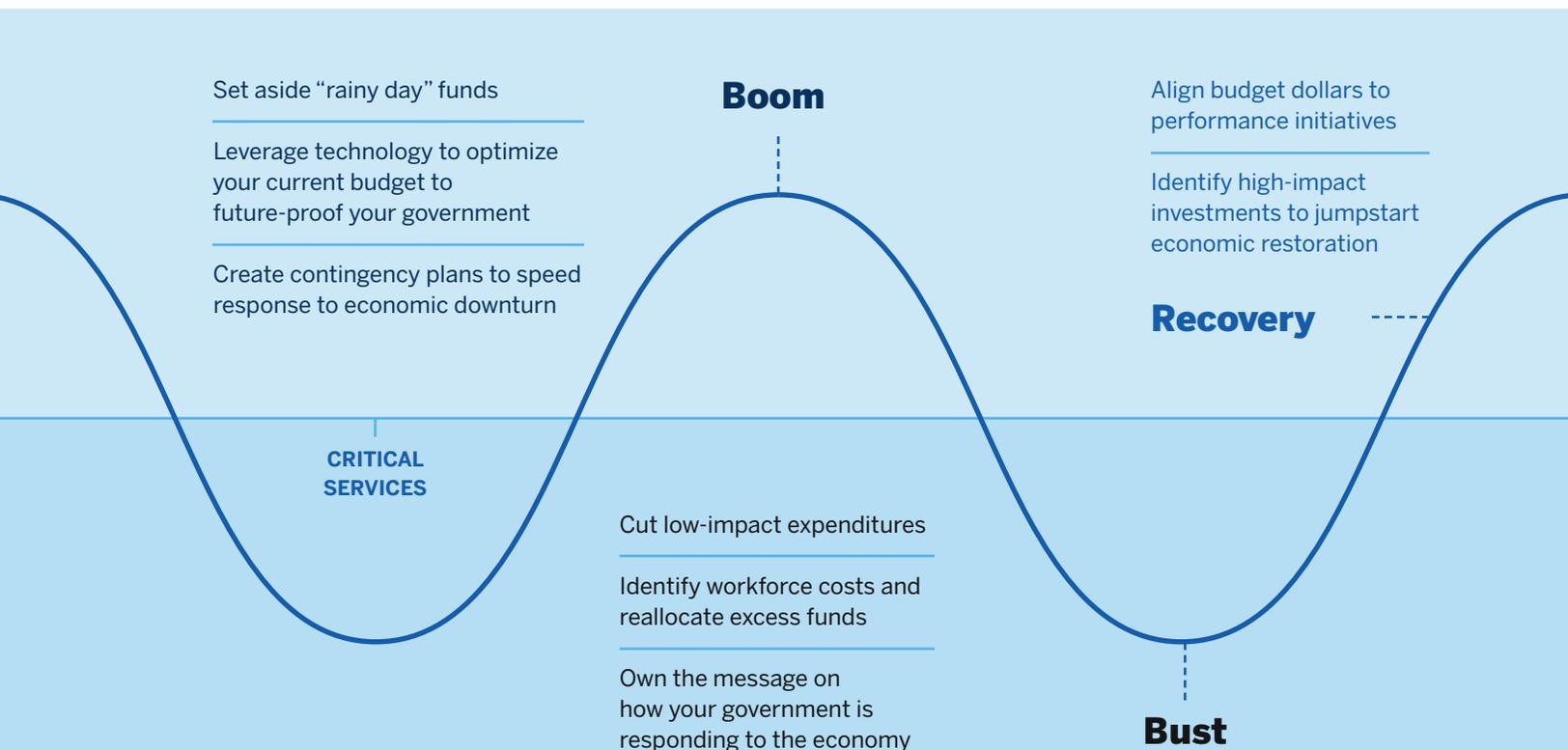
Through thick and thin, we're here to help.

- **Align your budget** to performance so the highest performing initiatives are getting the most funding.
- **Ease stakeholder anxiety** by communicating how the budget complements resident-driven initiatives.
- **Make informed decisions** based on actionable insights through tracking spend, performance, and progress.
- **Manage personnel costs** and improve budget accuracy by connecting dynamic workforce plans to budget requests.

“With OpenGov I was able to budget towards specific goals and outcomes, then show the amount we budgeted and the corresponding performance measures in one place. It held us accountable to ensure we were spending resources to hit a specific outcome to specific initiatives.”

Mark Welch

Former Finance Director for the City of Ashland, OR



Take Action Now, Be Ready Later

Government executives prepare by taking prudent steps for the current economic climate:

- Labor and staff planning
- Ensure key systems are institutionalized and upgraded
- Budget appropriately for “rainy days”
- Make the right decisions in high-pressure, high-stakes situations
- Identify areas of success and gaps in performance

OpenGov gives you the tools you need to be “recession-proof:”

- Simplified workforce planning allows scenario analysis so you can modify personnel cost drivers to inform budget decisions
- Streamlined budget creation with collaborative versioning, approval workflows, and admin controls
- Easy-to-use, live financial reporting through data integration
- Visualize trends, model the impact of budget changes as you transform financial and performance data into actionable insights

“The number one benefit that we got and we saw immediately is this process of one budget, one government, one team... The reason why [OpenGov] is a game changer is...it establishes clarity. You can see a result, you can go back and you can make a change. I was able to get \$2M back in our budget immediately.”

Janet Dutcher

CPA, Financial Director, Mono County, CA

In times of uncertainty, OpenGov is the safe, reliable choice for government.

OpenGov is a modern SaaS solution that integrates budgeting and performance with communications for internal and external stakeholders.

OpenGov was created in the aftermath of the Great Recession when our founders observed dedicated public servants burdened by outdated technology and processes. They set out to provide technology to power more effective and accountable governments that are ready for whatever the economy throws at them.



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MINNEAPOLIS



CITY OF
RICHMOND



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IDAHO



STATE OF
OKLAHOMA



COUNTY OF
SUFFOLK



COUNTY OF
MONO