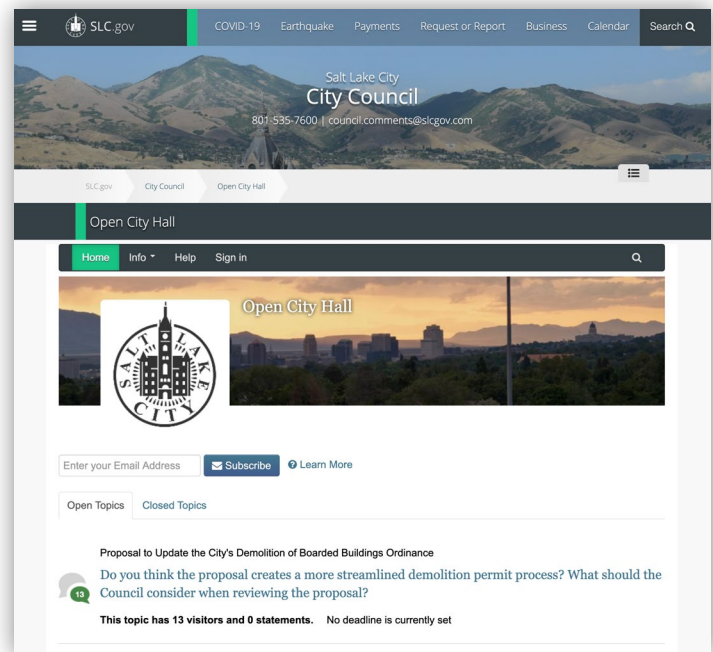# Open Town Hall
Increase civic participation and improve public trust.

Dramatically increase community involvement with **the leading online citizen engagement platform** to gain valuable insights and improve public trust.

Embed Open Town Hall right into your existing website

Involve more of your residents

Leverage the leading online citizen engagement platform to improve civic participation and make your constituents feel heard. Give seniors, working parents, and busy millennials the opportunity to share their opinion on their own time through multiple, convenient channels of engagement.

Real-time 2-way Feedback

Whether rolling out an acute emergency response program or long-term strategic initiatives, you can collect feedback from your community and push updates to your constituents. Through a range of formats, you can make sure your critical activities are not executed in a vacuum.
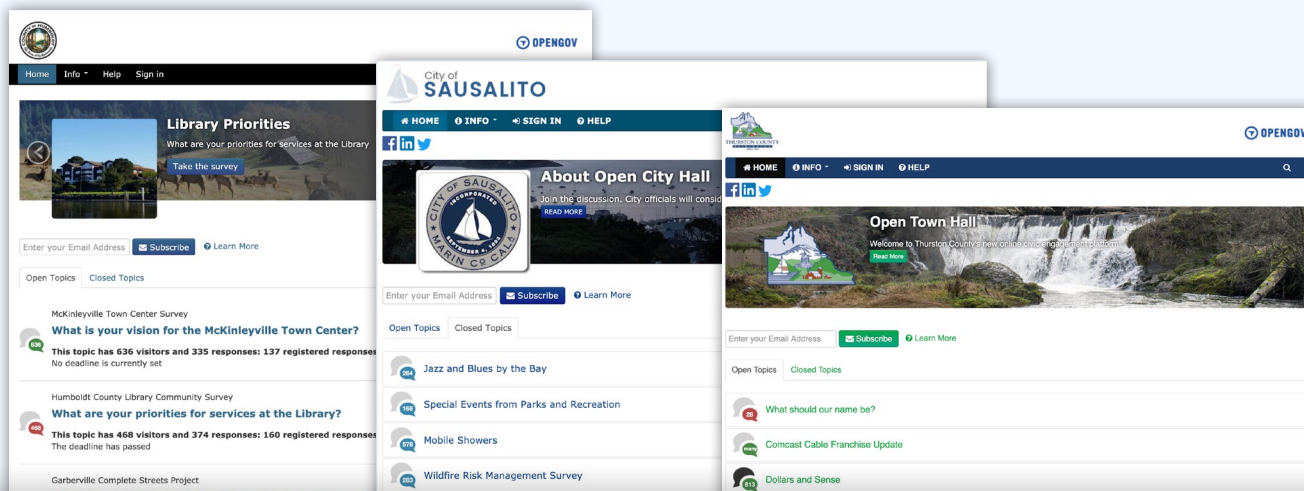
Reduce activist influence

Comprehensive civility monitoring maintains a high level of discourse on the public forum, and reduces intimidation and fraud by motivated individuals with narrow agendas.

Tap into a growing network

Leverage the Open Town Hall knowledge base to see how other agencies engage citizens, then analyze results across the OpenGov Network to put your insights in context.

Quickly analyze results

Powerful analytics are built into Open Town Hall to help you understand results quickly. Analyze feedback by demographics, geography, frequency of participation, and since it's connected to the OpenGov ERP Cloud, you can easily combine feedback with financial and performance data to make meaningful policy decisions.

Enable participatory budgeting

Allocate resources according to your community's needs by gaining insight into what matters most. Give your citizens a platform then incorporate their feedback into your budgeting process.

Why OpenGov?

▶ **A trusted and dedicated partner.** More than 1,000 governments nationwide partner with OpenGov to drive more effective and accountable operations through cloud financial solutions. Built exclusively for state and local government, OpenGov's software, services, and expertise are backed by over 300 years of employee experience in the public sector.

▶ **Solutions designed for transparency and collaboration.** Our intuitive solutions streamline the collection, analysis, and communication of complex information for all stakeholders—helping eliminate silos, accelerate workflows, and increase civic engagement—allowing customers to re-allocate up to 1% of their budgets for more strategic outcomes.

▶ **A platform built to grow with you.** Modern cloud architecture ensures all of your users have access to the latest features while reducing your IT burden thanks to seamless upgrades and user-level configurability. OpenGov invests more than 40% of our operating costs into R&D with a roadmap based on customer feedback, helping future-proof your investment.

"I personally like this application because I know I have a go to person on all matters and I like that in the implementation they went the extra mile to make us happy with the conversion."

Katherine Hudson, County Treasurer | Wise, TX

CITY OF **MINNEAPOLIS** STATE OF **OKLAHOMA** CITY OF **RICHMOND** COUNTY OF **SUFFOLK** STATE OF **IDAHO** COUNTY OF **MONO**

⊙ **OPENGOV**

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